

Western Sydney Football Club Limited

Interim Community Ambassadors Group Charter



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1. Purpose

The Community Ambassadors Group (**CAG**), appointed by the Greater Western Sydney Football Club (**Club**) Board, assists the Board in fulfilling its oversight responsibilities by acting as Club Community Ambassadors. The CAG will provide strategic guidance, advocacy and leverage across key stakeholders and communities. The CAG will work with specific communities and sectors in areas of strategic importance for the Club including:

- (a) Health:
 - (i) with particular emphasis on community health including hospitals, health-related and community organisations; and
 - (ii) facilitating AFL participation in health initiatives (AFL Clubs, Community Auskick and Game development)
- (b) Harmony – Multicultural & Indigenous communities;
- (c) Education – Primary, Secondary and Tertiary (in order of priority);
- (d) Employment – Employment pathways including traineeships, internships and corporate; and
- (e) Media – metropolitan, suburban and regional media outreach.

CAG Members will be acknowledged in all relevant Club public documents including the annual report.

2. Responsibilities and functions

Members of the CAG will have the following responsibilities and functions:

- (a) Represent the Club at football, corporate, community and commercial events in their role as Club Community Ambassadors;
- (b) Have a corporate commitment to the role of the CAG and an individual commitment to furthering the interests of the Club in the community, across each of their respective areas;
- (c) Act as patrons of the Club Community Ambassador program to engage with, and provide guidance to, community supporters and volunteers;
- (d) Identify opportunities, working closely with Club Liaison and Support Officers, in furthering wider community engagement with the AFL and the Club in New South Wales and Australian Capital Territory;
- (e) Attend relevant Club events and matches as guests of the Club; and
- (f) Agree to adhere to, and be bound by, all protocols and rules of governance that apply to Club officials and directors.

3. Membership

3.1 Appointment of Members

- (a) The CAG appointed by the Board and shall comprise at least five Members.
- (b) Membership of the CAG will be for a period three years, with appointment and reappointment to be at the sole discretion of the Board.
- (c) The Company Secretary or their designate is the CAG Secretary.

3.2 Chairman

- (a) The CAG Chairman shall be the Club General manager Corporate Affairs & Community Partnerships.
- (b) The CAG Chairman will be supported by the Club Community Participation coordinator.

3.3 Club Support

- (a) A representative from the Club and the AFL will act as Liaison and Support Officers for each of the Community Ambassadors.

4. CAG Meetings

4.1 CAG Meeting Procedure

- (a) CAG meetings will be held monthly in the week preceding the Club Board meeting and CAG members will meet with the full Board twice a year;
- (b) CAG Members will receive proper and timely notice of meetings with an outline of proposed business;
- (c) A general business item will be on the agenda so that Members may add items for discussion /information;
- (d) Draft minutes will be distributed to the Chairman for comment as soon as practicable after the meeting.

4.2 CAG Meeting Attendance

- (a) Club Executive Management team may attend CAG meetings.
- (b) Advisors and other parties external to the CAG are invited to attend CAG meetings by the CAG Chairman, as appropriate.

4.3 Quorum

In all cases at least three (3) CAG Members constitutes a quorum.

5. CAG Member Expenses

- (a) CAG members will be reimbursed all out-of-pocket expenses incurred by them in carrying out their duties as CAG members, provided the expenses have been

approved in advance by the CAG Chairman or Club General Manager of Community and Development.

- (b) Company Secretary handles all reimbursement matters.

6. Charter review

- (a) The CAG and the Board will reviews this charter regularly and makes changes as necessary.
- (b) The Company Secretary is responsible for monitoring and maintenance of the charter.